

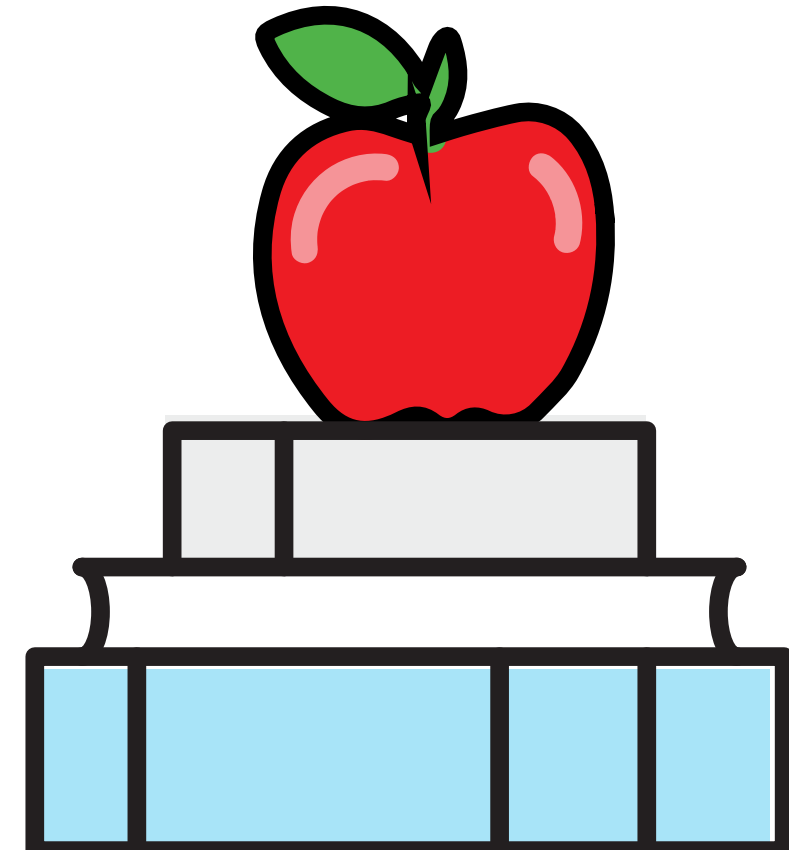


The State of Printing in K-12 Schools

We surveyed 250 U.S. school district leaders about their schools' current printing practices.

The findings are remarkable.

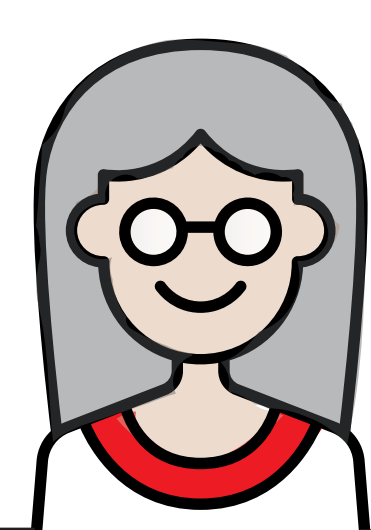
Educators value printed materials.



90% agree

that printed materials are a vital part of the learning experience.

7 out of 10



mostly use printed materials for parental communication.

But there are challenges.

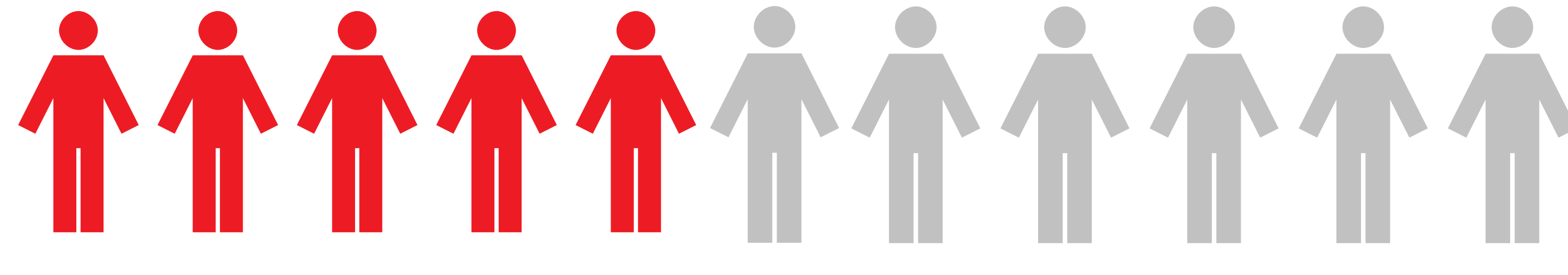


ONLY

37%

have a print shop at each school.

5 in 10 school leaders say



they struggle to meet their schools' printing demands

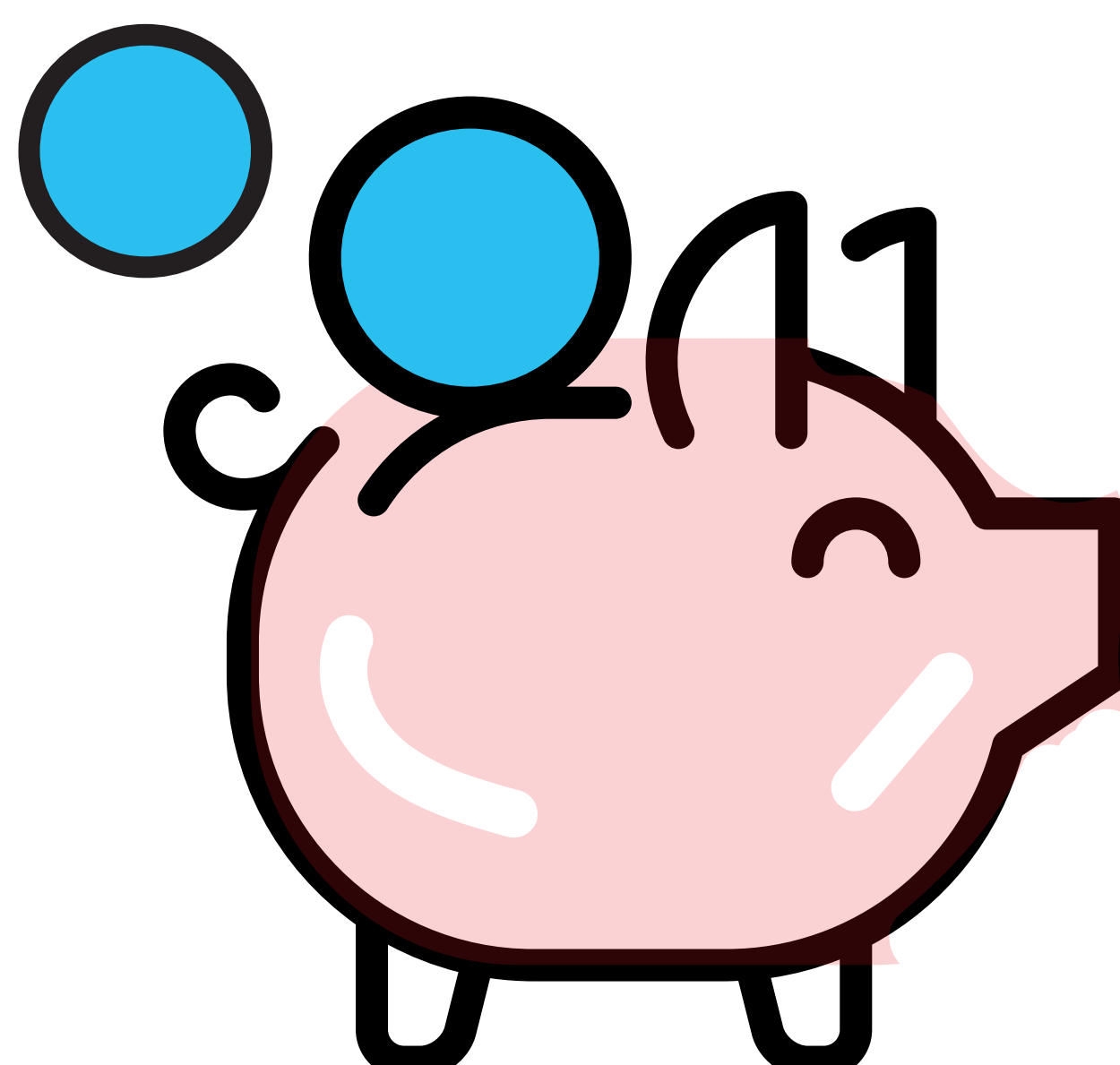
Many choose an outside printing partner



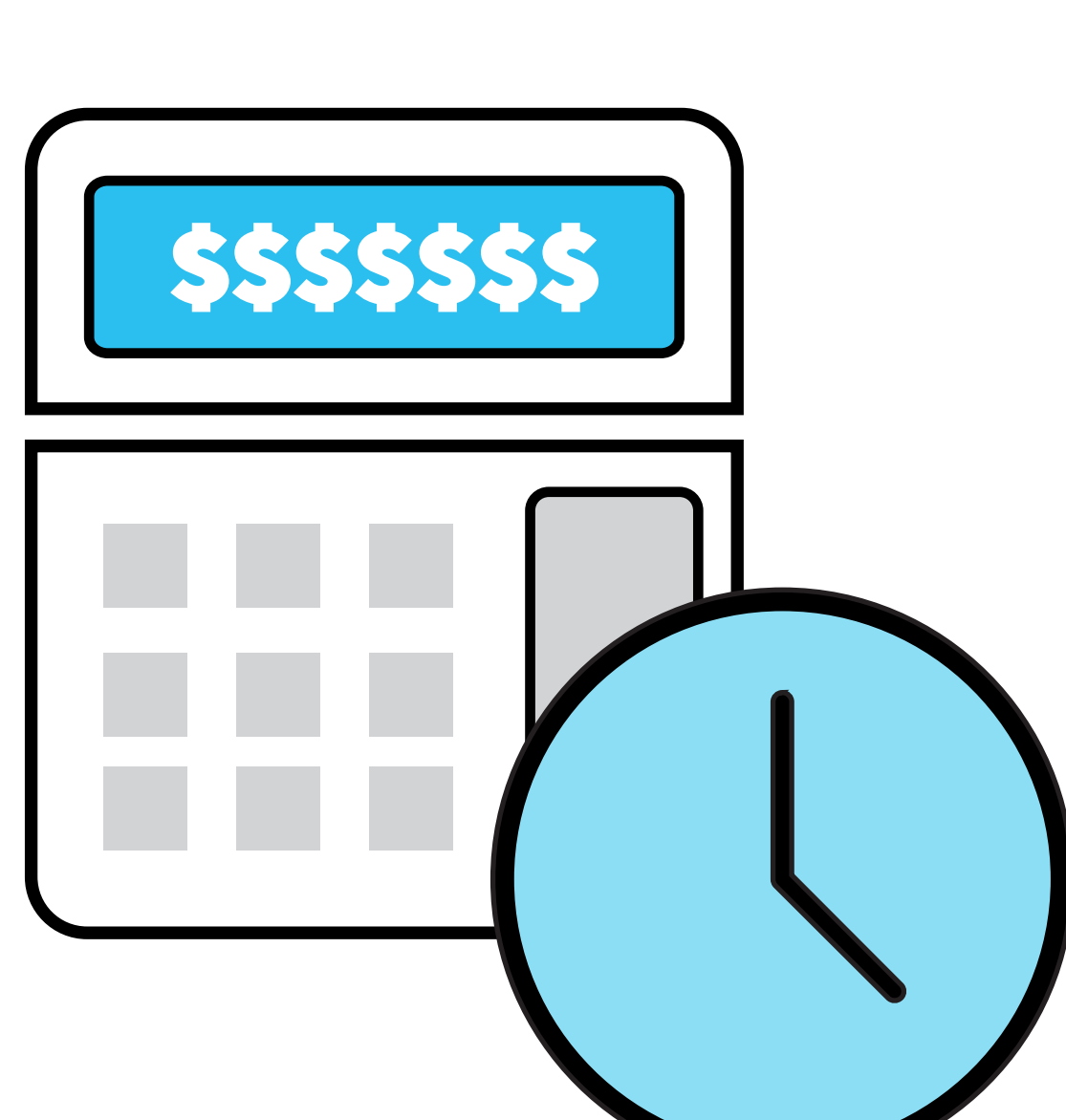
Top Reason:

59% lack the internal resources.

22% say
it's more cost-effective.

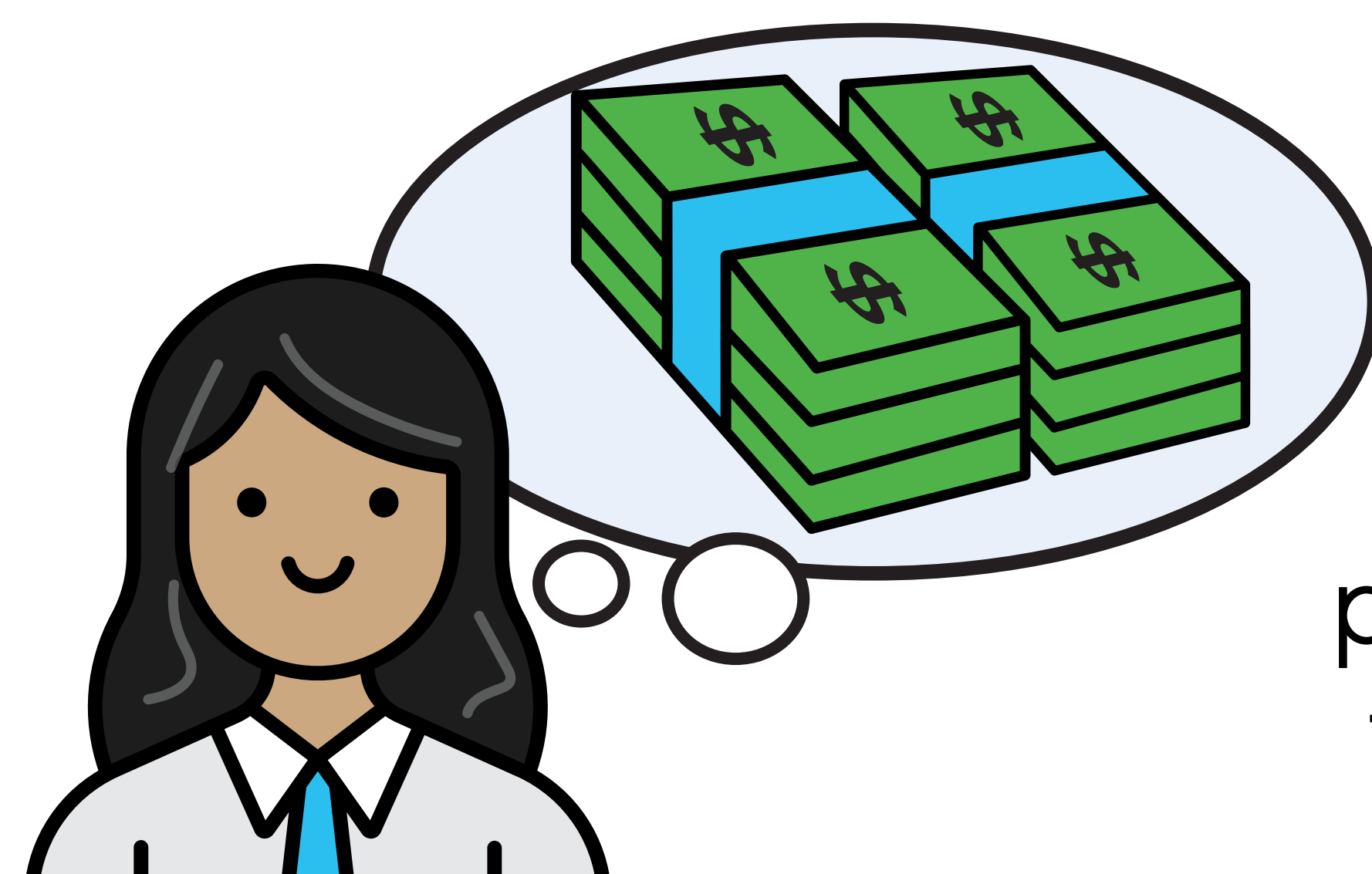
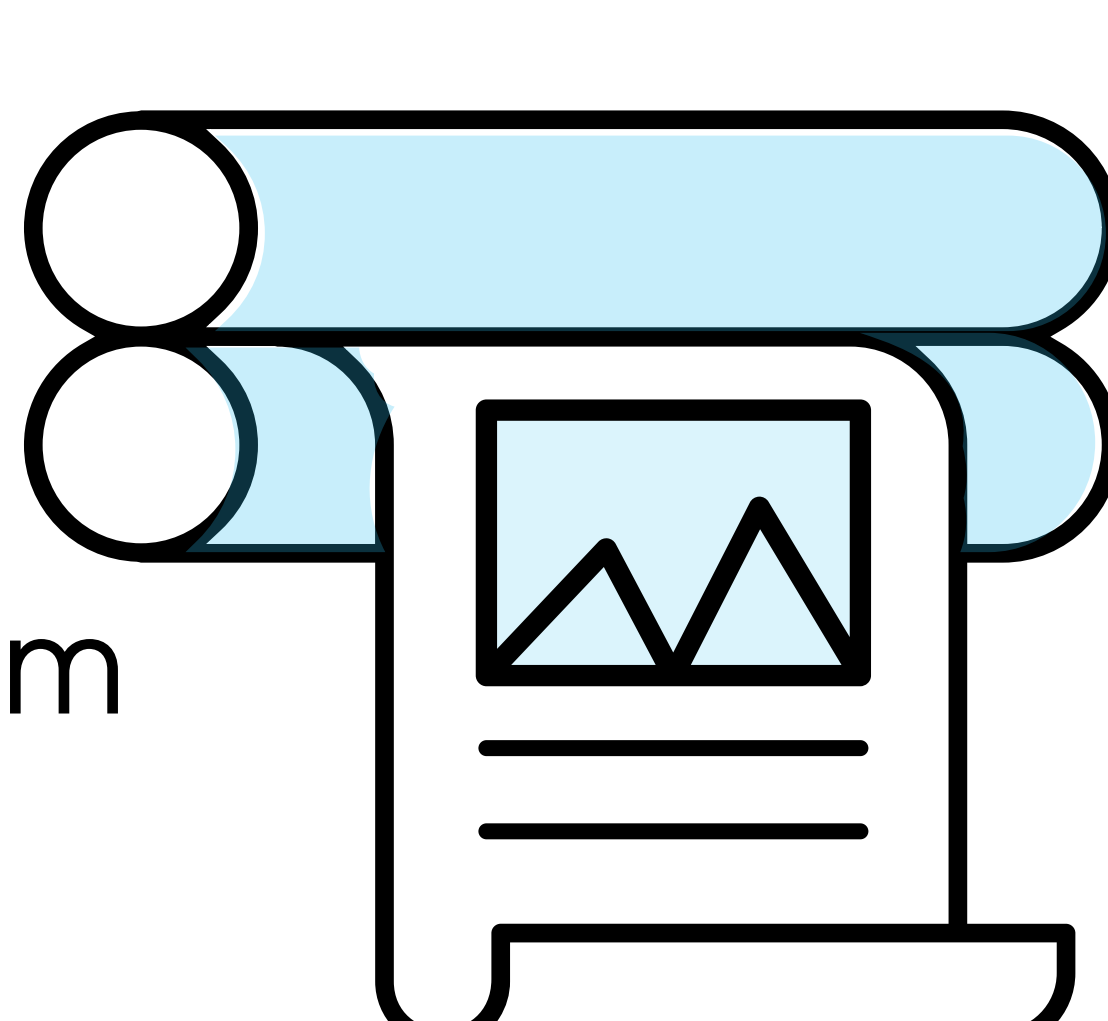


How Staples Business Advantage supports schools



Professionally printed materials – timely and budget-friendly

Custom solutions:
teaching aids, curriculum guides, banners



Cost-saving print packages for educators



Staples® Business Advantage offers quality, affordable custom print solutions. We collaborate with schools for timely delivery of inspiring printed materials.



To learn more, go to www.staplesadvantage.com/printandmarketingservices

Sources:
In December 2023, District Administration and Staples Business explored the significance and issues surrounding print materials in K-12 schools via a survey. The query engaged 250 district leaders, who represent different professions and school sizes. They revealed the crucial role and challenges of creating quality printed resources for education.